

FIG. 1

THE PROCESS 10

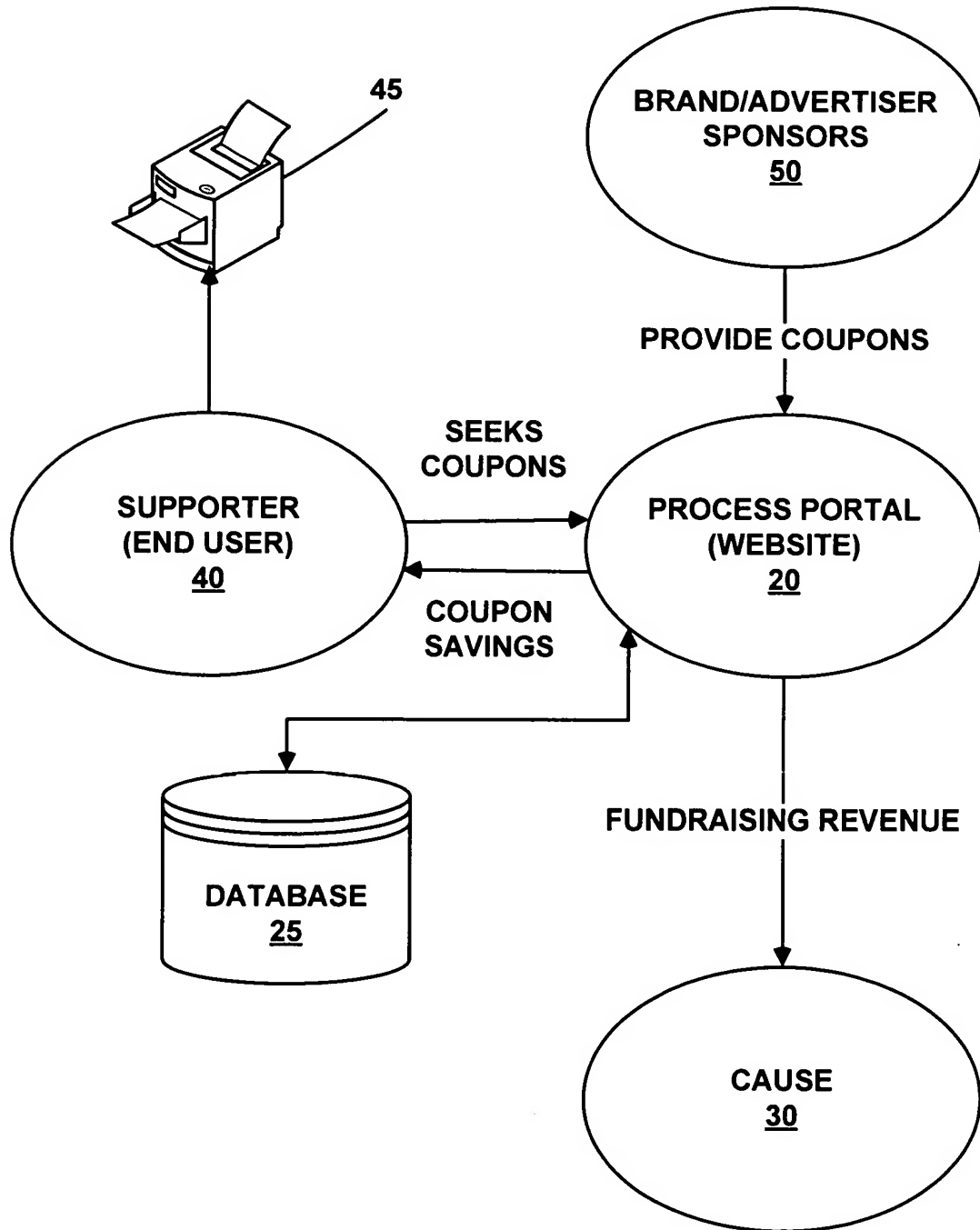


FIG. 2

ELECTRONIC REDEMPTION/REBATE CYCLE 100

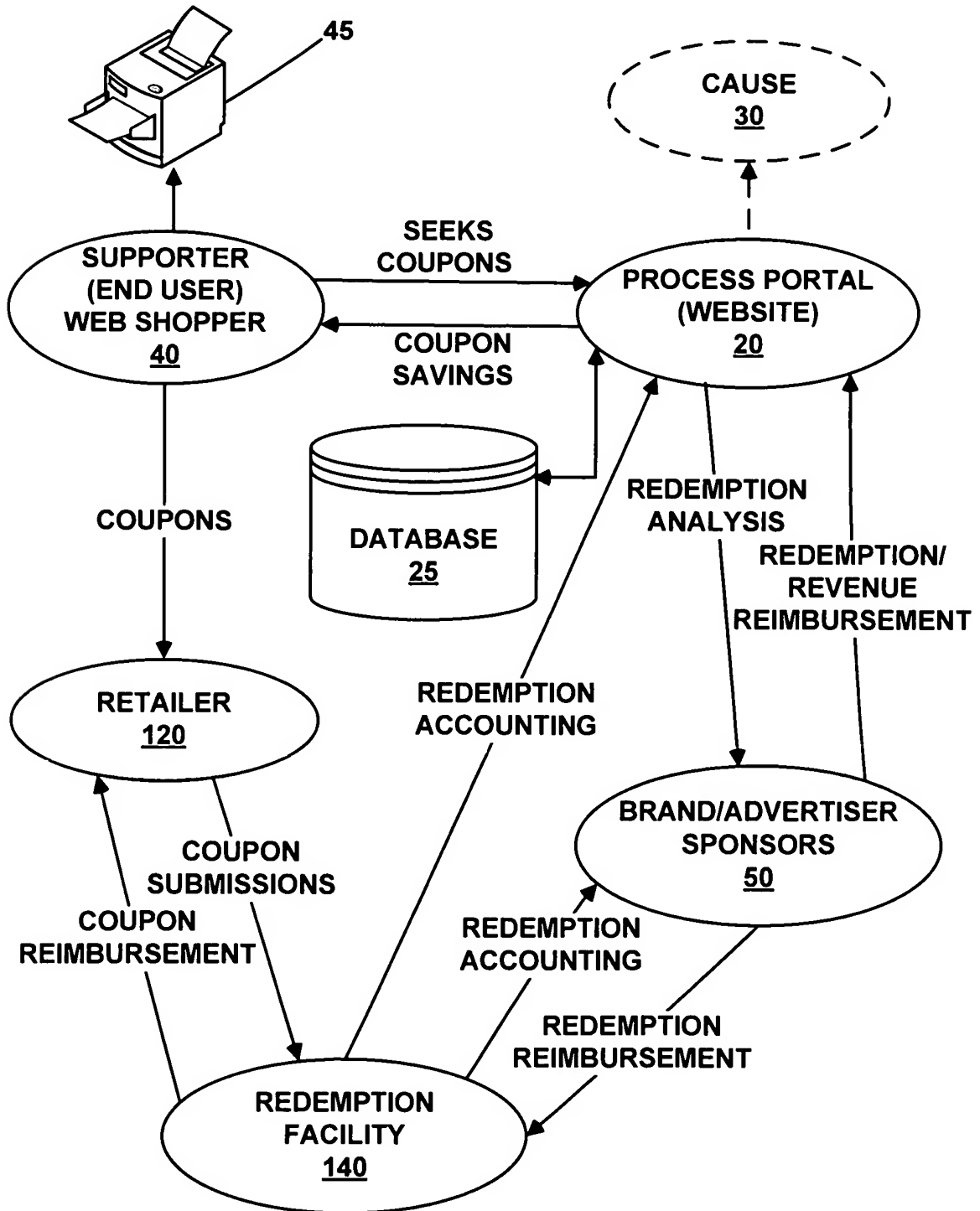


FIG. 3

COUPON

60

BRAND NAME 62	ITEM NAME 64	VALUE 66	PRODUCT IMAGE 68
DISCLAIMER/ MODIFIER 70		ORIGIN 72	
BAR CODE 74		HOUSEHOLD ID #	